

# Press Release



## Grain quality issues indicate a need for proactive solutions

BASF committed to providing innovations that improve and ensure grain quality  
RESEARCH TRIANGLE PARK, N.C., April 29, 2015 – As seen in recent trends, improving grain quality is an ongoing challenge facing wheat growers around the world. As the industry leader in wheat fungicides, BASF is committed to providing solutions that help prevent this rising issue by ensuring peak grain quality can be achieved before storage.

Due to adverse weather conditions in recent years, there is a growing need for products that help prevent and manage potentially damaging circumstances. A comprehensive wheat growing system – which includes quality agronomics coupled with innovative products for broad spectrum disease and weed control – provides a level of yield potential and quality that can help growers feel confident that their grain is reaching its full potential in the field.

“As grain quality is related directly to the price of grain, it becomes an issue of survival for growers,” said Dustin F. Lewis, Ph.D., Technical Marketing Manager for Crop Protection and Nutrient Management, BASF. “We’ve seen inconsistent grain quality in recent years and need to make a change, especially due to unpredictable weather and the potential for wet conditions in certain areas this year.”

Fluctuating wheat prices can lead to longer periods of grain storage, increasing the likelihood of quality depreciation. This risk makes proactive management more important than ever. Preventative measures like fungicide use and managing weed threats during the growing season help to ensure that grain quality is at its peak at harvest.

Fungicides offer proactive disease prevention and management, especially in excessively wet weather environments. **Priaxor**® fungicide is one of many products that controls a large variety of diseases and provides Plant Health benefits to wheat, including increased growth efficiency and stress tolerance. Additionally, **Twinline**® fungicide works to prevent diseases in wheat, particularly stripe rust and spoilage, due to excessive moisture in the field before harvest.

Crop systems are also developed to help growers manage threats from weeds and other unwanted plants. The **Clearfield**® **Plus** Production System for wheat accomplishes this by combining high-yielding wheat varieties with a broad-spectrum herbicide that provides excellent weed control. It also ensures that grain can reach its peak quality during the growing season.

“Between wet conditions and fluctuating grain prices, proactively managing grain crops to ensure the highest quality possible is more important now than ever,” Lewis said. “BASF is committed to helping growers be as confident as possible that their grain will be harvested at the best possible quality level, year after year.”

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Download audio clips from Dustin F. Lewis, Ph.D., Technical Marketing Manager for Crop Protection and Nutrient Management, BASF.

### About BASF's Crop Protection division

#### For more information contact:

Barbara Aguiar  
BASF Corporation  
Tel: (919) 547-2305  
E-mail: [barbara.aguiar@basf.com](mailto:barbara.aguiar@basf.com)

BASF Corporation  
26 Davis Drive  
Research Triangle Park, NC 27709  
<http://agproducts.basf.com>

With sales of more than €5.4 billion in 2014, BASF's Crop Protection division provides innovative solutions in crop protection, seed treatment and biological control as well as innovations to manage nutrients and plant stress. Its portfolio also includes products for turf and ornamental plants, pest control and public health. BASF Crop Protection is a leading innovator that partners with growers to protect and enhance crop yields, enabling them to produce high quality food more efficiently. By delivering new technologies and know-how, BASF Crop Protection supports growers to make a better life for themselves, their families and communities. Further information can be found on the web at [www.agro.basf.com](http://www.agro.basf.com) or on our social media channels.

## **About BASF**

BASF Corporation, headquartered in Florham Park, New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF has more than 17,000 employees in North America, and had sales of \$20.6 billion in 2014. For more information about BASF's North American operations, visit [www.basf.us](http://www.basf.us).

At BASF, we create chemistry – and have been doing so for 150 years. Our portfolio ranges from chemicals, plastics, performance products and crop protection products to oil and gas. As the world's leading chemical company, we combine economic success with environmental protection and social responsibility. Through science and innovation, we enable our customers in nearly every industry to meet the current and future needs of society. Our products and solutions contribute to conserving resources, ensuring nutrition and improving quality of life. We have summed up this contribution in our corporate purpose: We create chemistry for a sustainable future. BASF had sales of over €74 billion in 2014 and around 113,000 employees as of the end of the year. Further information on BASF is available on the Internet at [www.basf.com](http://www.basf.com).

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