

# Press Release



## Nealta miticide receives registration in California

### Nealta miticide from BASF provides mite control at all life stages

RESEARCH TRIANGLE PARK, NC, June 2, 2015 – Nealta® miticide from BASF has received registration for use in California. Nealta miticide delivers long-lasting control of spider mites at all life stages through a unique mode of action. It is labeled for use on tree nut (including almonds and pistachios), grape, strawberry, citrus, tomato, apple and pear crops.

“Mites infest California crops each year, causing growers to treat more than 4 million acres each season,” said Steve Broschius, Ph.D, Technical Market Manager for BASF. “With Nealta miticide, growers in California now have a powerful tool that can be used as part of an integrated pest management program.”

One treatment of Nealta miticide delivers high efficacy against spider mites at all life stages, including eggs. Laboratory studies with twospotted spider mite adults show Nealta miticide provides 100 percent mortality after 3 hours of direct exposure, and 95 percent mortality 8-1/2 hours after indirect exposure. Nealta miticide keeps working to provide excellent knockdown and residual control of problematic mites.

Research indicates Nealta miticide is compatible with beneficials and non-target arthropods, including insidious flower bugs, seven-spotted lady beetles and western predatory mites. Nealta miticide also offers a short pre-harvest interval, application flexibility and tank-mix compatibility.

Nealta miticide is the latest product available from BASF for the specialty market. It can be used as part of a comprehensive management program along with proven innovations from BASF, including Pristine® fungicide, Merivon® fungicide, Treevix® herbicide and Altrevin® fire ant bait insecticide.

Altrevin, Merivon, Nealta, Pristine and Treevix are registered trademarks of BASF.

### About BASF's Crop Protection division

With sales of more than €5.4 billion in 2014, BASF's Crop Protection division provides innovative solutions in crop protection, seed treatment and biological control as well as innovations to manage nutrients and plant stress. Its portfolio also includes products for turf and ornamental plants, pest control and public health. BASF Crop Protection is a leading innovator that partners with growers to protect and enhance crop yields, enabling them to produce high quality food more efficiently. By delivering new technologies and know-how, BASF Crop Protection supports growers to make a better life for themselves, their families and communities. Further information can be found on the web at [www.agro.basf.com](http://www.agro.basf.com) or on our social media channels.

### About BASF

BASF Corporation, headquartered in Florham Park, New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF has more than 17,000 employees in North America, and had sales of \$20.6 billion in 2014. For more information about BASF's North American operations, visit [www.basf.us](http://www.basf.us).

#### For more information contact:

Barbara Aguiar  
BASF Corporation  
Tel: (919) 547-2305  
E-mail: [barbara.aguiar@basf.com](mailto:barbara.aguiar@basf.com)

BASF Corporation  
26 Davis Drive  
Research Triangle Park, NC 27709  
<http://agproducts.basf.com>

At BASF, we create chemistry – and have been doing so for 150 years. Our portfolio ranges from chemicals, plastics, performance products and crop protection products to oil and gas. As the world's leading chemical company, we combine economic success with environmental protection and social responsibility. Through science and innovation, we enable our customers in nearly every industry to meet the current and future needs of society. Our products and solutions contribute to conserving resources, ensuring nutrition and improving quality of life. We have summed up this contribution in our corporate purpose: We create chemistry for a sustainable future. BASF had sales of over €74 billion in 2014 and around 113,000 employees as of the end of the year. Further information on BASF is available on the Internet at [www.basf.com](http://www.basf.com).

Always read and follow label directions.

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